



"I have nothing but good things to say about Lowry's Book Fairs. I'm a huge fan. I can pick exactly the dates that I want, and I love that he brings quality literature. I tell him I want good books for 7th and 8th graders, and he brings me the best that's out there. I don't want my kids spending money on feather pencils or other junk, I want a book fair! Tom is fabulous, very easy to work with. I tell every librarian I know about Lowry's."

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 Mary Morrison, Media Specialist
 Garden City Middle School

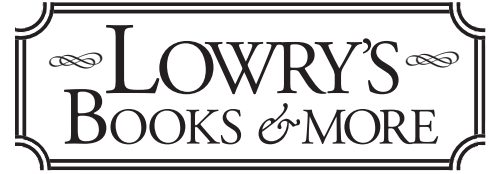


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Tom Lowry

A book fair from Lowry's is a quality affair

Since 1997, media professionals have enjoyed Lowry's book fairs, custom-designed just for their students, filled with specific titles, authors, and genres. We deliver, restock, and take it all away, leaving you with the profits. We offer cash or credit just like the big guys, but with us, you can redeem your credit on any books in print, instead of the same old tired inventory. Join the ranks of our happy customers, and book a fair today.



- Quality literature from any publisher
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- Use your store credit on any books in print
- Specializing in small schools & high schools
- Have a tabletop sale, or sign up for our self-contained trailer, lined with your selections.

Call now to speak to Tom Lowry
800/905-7232



What book



do YOU



want to read?

It's easy to plan a book fair

1. Pick a date. Think about doing your fair during conferences or PTA meetings, so parents can shop.
2. Call us at 800/905-7232 (READ) and ask for Tom Lowry.
3. Tell us what reading programs your school uses, how much you've sold at past fairs, and any literature preferences you may have.

Then, leave it to LOWRY'S!

- We will prepare for you a core list of books that meet your students' age levels, and happily accept requests for titles, authors, or genres.
- We will provide you with posters to promote your event, a take-home shopping guide and wish list for each student, bookmarks, and sign-up sheets for staffing the fair.
- Your book fair will be personally delivered, and restocked whenever you need it.

LOWRY'S Fundraising Rebate Schedule

Book Fair Sales	Cash Rebate	Store Credit Rebate*
\$0-\$1000	12%	20%
\$1001-\$2000	15%	25%
\$2001-\$5000	20%	30%
\$5000+	25%	35%

**We will order any book available in print for your library!*
While the big guys might give you bigger rebate rates, you might have bigger sales with us because you'll have a wider selection of books for your students and their parents when you choose LOWRY'S.

"I'm very pleased with Lowry's Book Fairs. Tom is really easy to work with and always bends over backwards to get me certain titles or authors. He's incredibly accommodating and flexible. I like the fact that it's self contained. They come, they set the trailer up, they take it away, and it's all there. It's painless, it's easy to use, and it is a lot of fun."

Martha Spear,
Library Media Specialist
Berkley High School



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